



## HiPoint Overview

### Who we are?

HiPoint Bedding Corp is a Zero Waste Environmental Recycling company that will be the first to manufacture an environmentally sustainable hypoallergenic dust-free animal bedding that solves the stall residual waste crisis while positively impacting global warming, through the influence of the horse.

**Our vision:** Through the influence of the horse, we bring equestrians and environmental stewardship together through education, technology & recycling to impact meaningful change." Giving back to the social causes of education, sustainability and climate change.

**Our mission:** To manufacture the healthiest & most environmentally sustainable animal bedding products on the market through natural Infusion techniques & environmental recycling practices."

## HiPoint Market Value

**Better Margins for Customers & Investors** with market competitive pricing produced with substantially higher margins and profits than the competition due to a disruptive supply chain.

**Better Bedding for Horse & Owner** through a state-of-the-art enclosed manufacturing process of separation, heat and sterilization with proprietary anti-bacterial infusion techniques we produce a 100% natural premium performance, competitively priced bagged bedding.

**Better for the Environment** cutting back waste to landfills, and the reduction of methane off-gassing & leaching to our land and waterways plus lower truck emissions for hauling and delivery through a single perpetual recycling process for a net positive effect on climate change.

## HiPoint Value Proposition

**The equine marketplace** is demanding a competitively priced, high quality, environmentally sustainable alternative to what is currently available in single use virgin wood shavings.

**We produce premium performance** competitively priced Hypo-Allergenic Bedding & Bio-energy biomass as a result of our environmental recycling process of the total stall residual waste stream.

**HiPoint Agro Bedding Corp.** creates higher margins by being in the heart of equestrian locations. We are paid to receive the feedstock (equine stall residual waste) to our covered transfer station. We recycle, process and manufacture products on-demand supplied at competitive pricing with lower transport costs

**Highly Profitable Company.** Patent Pending Facilities can generate \$1M up to 5M\* in projected EBITDA per plant in revenue within 1-3 years of operations at up to 60% margins. With a real-estate component and potential operating dividends.

**Business established.** Five actively progressing sites. Already obtained Feedstock agreements and verbal sales agreements. Land leased or being acquired. County and City support. Budgets prepared. Financing secures growth and recurring revenue base.

**Diversified Product Stream.** HiPoint generates revenues from tipping Fees, recycled shavings, water, bio-energy biomass, OTC products and building Facilities.



## Product Benefits to our users Bedding

- Performance and Premium quality Hypoallergenic Dust-Free horse shavings
- Anti-microbial, Anti-viral, Anti-bacterial bagged bedding for horse and barn health
- Healthier barn environment with no dust, less ammonia and fewer critters in the stalls
- A High absorbent rate for urine capture.
- Easy coverage and more regular cleaning improve the barn environment
- Eco - Friendly and help the health of horses heal sores and better breathing
- Lowers the black fly population and can reduce equine disease
- Saves on Operational Costs
- Reliable on-site bedding product on demand

## Product Benefits to our users Biomass

- Creates organic biomass in 5 days (usually 6+ months)
- Reduces time and space to produce high quality biomass
- High demand markets for sale as:
  - Organic matter soil amendment (bagged or bulk)
  - Absorption pellets
  - NPK mix for fertilizer
  - High BTU fuel pellets for furnaces
  - Absorption pellets
- HiPoint Facilities can create up to 30 tons per day. HPAB-5

For more details on sustainability and value product proposition see <https://hipointbedding.com>